

General Merchandise

www.biggbrandsglobal.com



BIGGBRANDS GROUP OUR GLOBAL LOCATIONS

ISTANBUL HQ

BIGGBRANDS UK

BIGGBRANDS GERMANY

BIGGBRANDS UAE

BIGGBRANDS USA

CROSSBORDER



Who We Are

BIGGBRANDS, GLOBAL E-COMMERCE & REWARDS

With 26 years of e-commerce experience, BIGGBRANDS GROUP has established offices and logistics centers in five key locations—Istanbul, Dubai, Stuttgart, New York, and London—to bring Turkish brands to global marketplaces. Through this international infrastructure, BIGGBRANDS currently ships products to more than 95 countries.

In addition, BIGGBRANDS operates several of its own brands, including Anemoss, Any Morning, Biggdesign, Bigghome, Milavanda, Milk&Moo, Moodix, Ogi Mogi Toys, Serenk, and Zuzy.

For more information: www.biggbRANDSGLOBAL.COM

BIGGBRANDSB2B.COM

Through www.biggbRANDSB2B.COM, BIGGBRANDS enables Turkish brands to engage in e-export via the BIGGBRANDSB2B platform.

BIGGBRANDS differentiates itself by offering competitive wholesale prices for products sourced directly from Turkish manufacturers, while also providing order management services on behalf of its customers. The entire export process is managed by BIGGBRANDS, including order fulfillment and delivery.

BIGGBRANDS carries out export operations through its own logistics centers located in Türkiye. The BIGGBRANDSB2B platform serves a wide range of industries, from fast-moving consumer goods (FMCG) and food products to cosmetics and general merchandise, offering a rich and diverse product portfolio.

E-Fulfillment Centers

BIGGBRANDS GROUP, with its 26 years of E-Commerce experience, has 5 regional HUBs — including ISTANBUL — along with office and logistics centers (ISTANBUL, DUBAI, STUTT GART, NEW YORK, and LONDON) to carry Turkish brands onto global marketplaces. With this global infrastructure, BIGGBRANDS already ships to 95+ countries.



Istanbul, TÜRKİYE

Products are shipped from our Istanbul Logistics Center, which offers 10,000 m² of operational space and serves all cross-border marketplaces as well as reward and e-commerce platforms. Our facility is designed to support efficient order processing, storage and international distribution operations.



New Jersey, USA



Riyadh, SAUDI ARABIA



Dubai, UNITED ARAB EMIRATES



Stuttgart, GERMANY

Biggbrands Global

BIGGBRANDS is the company that has been granted the status of CONSORTIUM in AUGUST 2023 by the Turkish Ministry of Commerce for carrying TURKISH BRANDS to global markets via E-Export.



“

We would like to thank the team at the TURKISH MINISTRY OF COMMERCE in ANKARA who has helped us to obtain our E-Export Consortium certificate

”



REPUBLIC OF TÜRKİYE
MINISTRY OF TRADE

An Official E-Export Consortium



BiggBrands
GLOBAL E-COMMERCE

**WE HAVE RECEIVED
OUR E-EXPORT
CONSORTIUM
CERTIFICATE FROM
MEHMET ALI
KILICKAYA
DIRECTOR GENERAL OF
EXPORTS AT THE
TURKISH MINISTRY OF
COMMERCE IN
ANKARA.**

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BIGGBRANDS

GLOBAL E-COMMERCE PLATFORM

LAYER 1 - PIM

1. PRODUCTS

CATEGORIES



AND MORE...

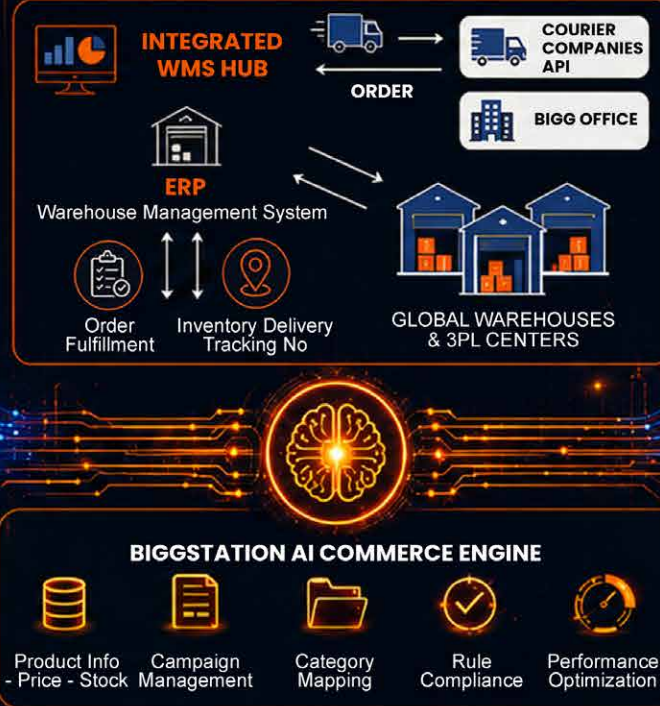
2. CENTRALIZED DATABASE

All product data is collected, enriched, and standardized in one place.



- ✓ Catalog Creation
- ✓ Images & Videos
- ✓ Variants & Attributes
- ✓ Price & Stock
- ✓ Content & SEO Optimization
- ✓ Translations

LAYER 2 - SMART COMMERCE ENGINE



An orchestration system between PIM, ERP and API layers.

LAYER 3 - API INTEGRATION

125+ ONLINE CHANNELS

MARKETPLACE-SPECIFIC CATALOG CREATION

Catalogs are automatically created in the format required by each marketplace.

AMAZON CATALOG

WALMART CATALOG

NOON CATALOG

B2B CATALOG

REWARDS CATALOG

B2C MARKETPLACES

amazon

Walmart

noon

trendyol

B2B CHANNELS

FAIRE

ankorstore

amazon business

BiggBrands**b2b**

WHOLESALE PLATFORM

REWARDS SHOPS

SAMSUNG

DANONE

ENERJISA

workhuman*

Maritz*

Warehouse & Stock Management

Order & Return Management

Price Management

Payment & Reconciliation System

Reporting & Analytics

“Single data source. **Smart automation.** Global sales network.”



The Spirit of the Aegean, the Energy of Coastal Living.

Anemoss is a distinctive lifestyle brand that combines the natural beauty of the Aegean with the energy of coastal living and modern design.

From apparel and beach essentials to bags, accessories, thermoses, and outdoor products, the brand brings the spirit of summer into everyday life with a colorful and dynamic style.

www.anemoss.com



Any Morning

Start Every Day with Better Coffee.

Any Morning is a kitchen lifestyle brand that combines the coffee and hot beverage experience with modern design, functionality, and everyday convenience.

From coffee and tea makers to French presses, moka pots, grinders, thermoses, and mugs, the brand offers stylish and practical solutions for daily coffee rituals.

www.anymorning.com.tr





Style for Your Home, Comfort for Your Life.

BiggHome is a modern home living brand that brings together style, comfort, and functionality for contemporary living spaces.

With collections ranging from rugs and home textiles to lighting and décor, it creates warm, elegant, and inspiring interiors.

www.biggghome.com.tr





By combining aesthetics, creativity and quality, Biggdesign offers its customers unique and inspiring experiences through its products.

[illegible]



Color, Comfort, and Joy for Little Worlds.

Milk&Moo is a lifestyle brand that develops safe, high-quality, and fun products for babies and children.

Its collections, enriched with lovable characters, support children's imagination while combining comfort, safety, and joy in everyday life.

www.milkandmoo.com





moodix

Enjoy Mobile Technology

Technology That Moves with Your Rhythm.

Moodix is a technology brand that combines audio products and smart wearables with modern design, comfort, and everyday convenience.

From Bluetooth headphones and portable speakers to smartwatches and fitness bands, the brand offers practical and dynamic solutions for music, communication, and active lifestyles.

www.moodix.com.tr





From educational toys and building blocks to role-play sets and preschool products, the brand offers creative options that encourage imagination, motor skills, and problem-solving abilities.

A young girl and boy are sitting on a light-colored rug in a bright, modern living room, playing with a variety of toys. The girl, on the left, is wearing a light yellow jacket and blue jeans, and the boy, on the right, is wearing a yellow long-sleeved shirt and blue jeans. They are both smiling and looking at a blue plastic pet house with a white cat inside. The pet house has a sign that says "Pet's Home". To the left of the pet house is a pink plastic refrigerator with its doors open, showing various toy food items inside. In front of the refrigerator is a blue fishing game with several colorful fish and a fishing rod. To the right of the pet house is a LEGO Technic truck with a white cab and a blue trailer, and a small LEGO house with a blue roof. In the foreground, there are three small character backpacks: one with a pink cat face, one with a purple duck face, and one with a blue elephant face. Each backpack has the words "VERY LUCKY" on it. In the background, there is a white teepee with yellow and blue triangular flags, a large brown teddy bear lying on a yellow blanket on a sofa, and a white bookshelf with various books and plants. The room is brightly lit with natural light from a window on the right.



Pure Care, Powered by Botanicals.

Oilwise is a brand that combines the pure power of nature with a modern approach to skincare and personal care products.

Developed with clean ingredients and botanical extracts, its products are designed to provide a natural, effective, and holistic care experience.

www.oilwisenatural.com



S E R E N K

STYLISH KITCHENWARE

Where Flavor Meets Thoughtful Design.

Serenk is a kitchenware brand that combines culinary culture with modern design, functionality, and quality manufacturing.

From cookware and pans to teapots, coffee pots, bakeware, and tableware, the brand offers stylish, durable, and practical solutions for both cooking and serving.

www.serenk.com.tr



porser

Heritage Craftsmanship for Modern Tables.

Porser is a tableware brand that combines decades of ceramic production expertise with craftsmanship, material knowledge, and contemporary design.

From dinner and breakfast sets to serving, dessert, tea, and coffee collections, the brand brings character, elegance, and timeless style to modern tables.

www.porser.com.tr





RAKLE

The Elegance of Glass, the Sparkle of Every Table.

Rakle is a distinctive tableware and lifestyle brand that combines 60 years of glass craftsmanship with modern design, vibrant colors, and artistic details.

From glasses and stemware to pitchers, carafes, plates, and decorative pieces, the brand brings an elegant, colorful, and distinctive character to tables and living spaces.

www.rakle.com.tr



herevin

Practical Living, Stylish Kitchens.

Herevin Solmazer is a well-established manufacturer that combines functionality, practical design, and a broad product range across kitchen and home living categories.

From glass and plastic kitchenware to storage solutions, thermoses, bottles, and tableware, the company offers practical, durable, and stylish products for everyday living.

www.solmazer.com



Crafted for Cooking, Made for Sharing.

Hascevher is a well-established Turkish cookware brand that has combined its manufacturing expertise with modern technology, functional design, and high quality standards since 1993.

From stainless steel, ceramic, and granite cookware to pans, teapots, coffee pots, and professional HORECA collections, the brand offers durable, stylish, and practical solutions for both home and professional kitchens.

www.hascevher.com.tr





Paşabahçe

The Art of Glass, a Timeless Table Classic.

Paşabahçe is a pioneering glassware brand that has combined its extensive glassmaking heritage with design, quality, and innovative production since 1935.

From glasses and stemware to plates, bowls, serveware, kitchen essentials, and decorative objects, the brand brings timeless, stylish, and functional solutions to tables and living spaces.

www.pasabahce.com





ENDA[®]

HOME COLLECTION

Modern, Functional Touches for Everyday Living.

Enda Home is a home living brand that combines extensive furniture manufacturing experience with modern design, functionality, and durability.

From desks and bookcases to tables, bedside units, storage solutions, and kitchen and bathroom furniture, the brand offers stylish, practical, and long-lasting solutions for contemporary living spaces.

www.endahome.com

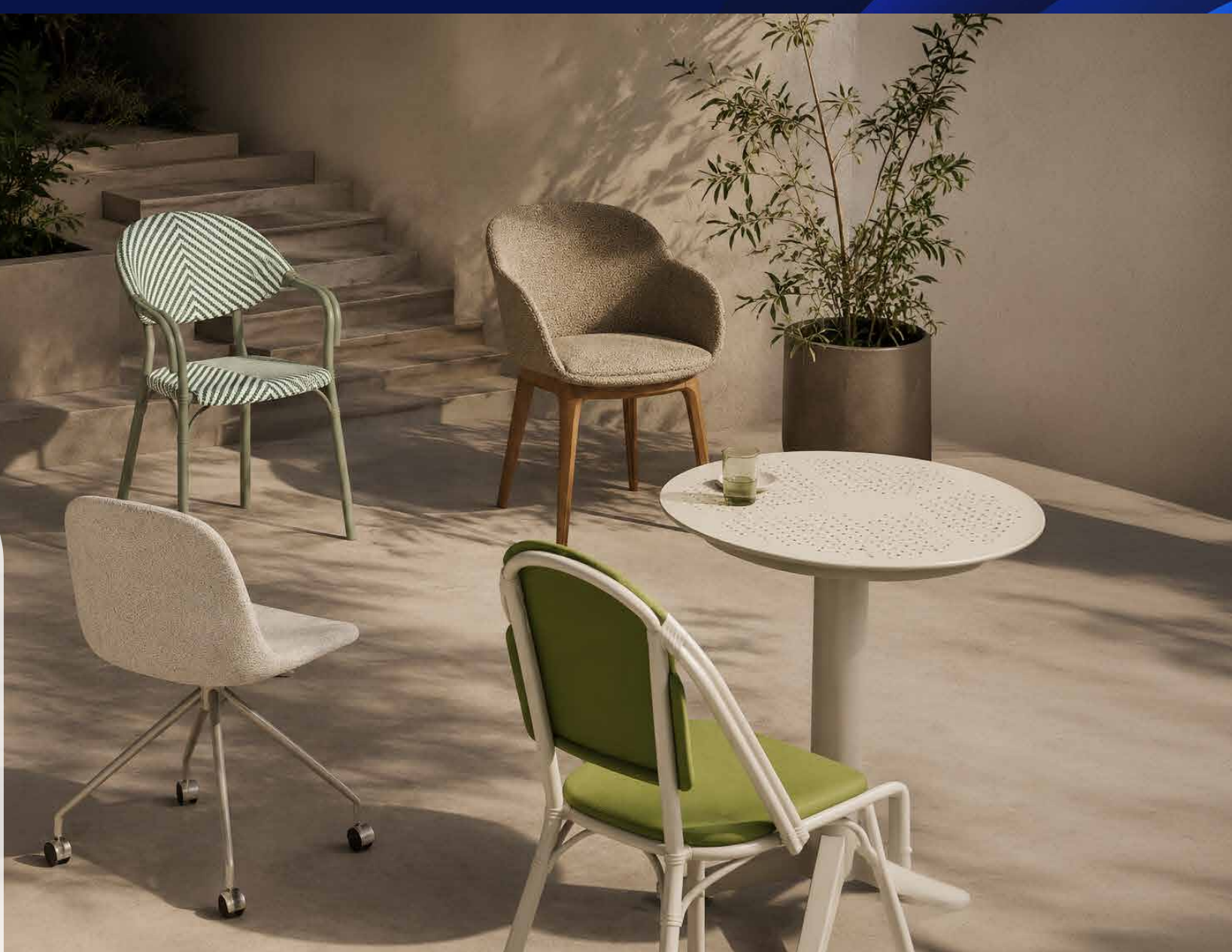


Timeless Design, Comfort for Every Space.

Tilia is a well-established furniture brand that combines modern design with comfort, durability, and functionality.

From chairs, armchairs, and tables to lounge sets, bar furniture, and sunbeds, its diverse collections offer stylish, long-lasting, and practical solutions for both indoor and outdoor spaces.

www.tiliafurniture.com





Technology at the Heart of Life.

Arçelik is a well-established technology brand that combines innovative solutions, functional design, and high quality standards to enhance everyday living.

From major appliances and built-in products to televisions, electronics, climate solutions, and small home appliances, the brand offers a broad range of products designed to make daily life more comfortable, efficient, and convenient.

www.arcelik.com.tr





In Millions of Homes, Every Moment of Life.

Hayat Kimya is a global Turkish FMCG company that has combined its manufacturing expertise with innovation, quality, and sustainability since 1987.

With a strong brand portfolio spanning baby and feminine care, home care, tissue, personal health, and hygiene products, the company provides reliable and innovative solutions for a wide range of everyday needs.

www.hayat.com



IT INFRASTRUCTURE AND DATA CENTER



Advanced Technology

- We provide our customers with **ISP** infrastructure.
- All services are based on **SAAS** and Data Center.
- All servers actively operating within our company are regularly backed up using **Veeam Backup & Replication**.
- All products are developed in-house; hosting services are provided directly by our company through a highly available **VMware** virtualization infrastructure.



TIER III
DATA CENTER



24-7
SECURITY



1Gbps
METRO INTERNET



ISO 27001
QUALITY CERTIFICATE



30
SERVERS



3
FIREWALLS



100+
INTERNET SITES
HOSTED



200 TB+
DISK SPACE

📍 All our servers are located in Türk Telekom **Gayrettepe Data Center**.

ISO 27001 SECURITY CERTIFICATE



SECURITY • TRUST • CONTINUITY

Go to Marketing Approaches

BIGGBRANDS operates a TURKISH BRANDS FESTIVAL every year by bringing together global BUYERS and TURKISH BRANDS. In this festival mood, suppliers are given the chance to show their brands and products on their stands.

**WHERE TURKISH SUPPLIERS
MEET GLOBAL BUYERS**

**BIGG
FEST**
TURKISH BRANDS FESTIVAL



**BIGG
FEST**
TURKISH BRANDS FESTIVAL

You are invited!

TURKISH BRANDS FESTIVAL
WHERE TURKISH SUPPLIERS MEET
GLOBAL BUYERS



BiggBrands
GLOBAL E-COMMERCE

TURKISH BRANDS
B2B TRADE ZONE

BIGG
FEST
TURKISH BRAND FESTIVAL

BIGG
FEST
TURKISH BRAND FESTIVAL





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