

Food & Beverage

www.biggbrandsglobal.com



BIGGBRANDS GROUP OUR GLOBAL LOCATIONS

ISTANBUL HQ

BIGGBRANDS UK

BIGGBRANDS GERMANY

BIGGBRANDS UAE

BIGGBRANDS USA

CROSSBORDER



Who We Are

BIGGBRANDS, GLOBAL E-COMMERCE & REWARDS

With 26 years of e-commerce experience, BIGGBRANDS GROUP has established offices and logistics centers in five key locations—Istanbul, Dubai, Stuttgart, New York, and London—to bring Turkish brands to global marketplaces. Through this international infrastructure, BIGGBRANDS currently ships products to more than 95 countries.

In addition, BIGGBRANDS operates several of its own brands, including Anemoss, Any Morning, Biggdesign, Bigghome, Milavanda, Milk&Moo, Moodix, Ogi Mogi Toys, Serenk, and Zuzy.

For more information: www.biggbRANDSGlobal.com

BIGGBRANDSB2B.COM

Through www.biggbRANDSB2B.com, BIGGBRANDS enables Turkish brands to engage in e-export via the BIGGBRANDSB2B platform.

BIGGBRANDS differentiates itself by offering competitive wholesale prices for products sourced directly from Turkish manufacturers, while also providing order management services on behalf of its customers. The entire export process is managed by BIGGBRANDS, including order fulfillment and delivery.

BIGGBRANDS carries out export operations through its own logistics centers located in Türkiye. The BIGGBRANDSB2B platform serves a wide range of industries, from fast-moving consumer goods (FMCG) and food products to cosmetics and general merchandise, offering a rich and diverse product portfolio.

E-Fulfillment Centers

BIGGBRANDS GROUP, with its 26 years of E-Commerce experience, has 5 regional HUBs — including ISTANBUL — along with office and logistics centers (ISTANBUL, DUBAI, STUTT GART, NEW YORK, and LONDON) to carry Turkish brands onto global marketplaces. With this global infrastructure, BIGGBRANDS already ships to 95+ countries.



Istanbul, TÜRKİYE

Products are shipped from our Istanbul Logistics Center, which offers 10,000 m² of operational space and serves all cross-border marketplaces as well as reward and e-commerce platforms. Our facility is designed to support efficient order processing, storage and international distribution operations.



New Jersey, USA



Riyadh, SAUDI ARABIA



Dubai, UNITED ARAB EMIRATES



Stuttgart, GERMANY

Biggbrands Global

BIGGBRANDS is the company that has been granted the status of CONSORTIUM in AUGUST 2023 by the Turkish Ministry of Commerce for carrying TURKISH BRANDS to global markets via E-Export.



“

We would like to thank the team at the TURKISH MINISTRY OF COMMERCE in ANKARA who has helped us to obtain our E-Export Consortium certificate

”



REPUBLIC OF TÜRKİYE
MINISTRY OF TRADE

An Official E-Export Consortium



BiggBrands
GLOBAL E-COMMERCE

**WE HAVE RECEIVED
OUR E-EXPORT
CONSORTIUM
CERTIFICATE FROM
MEHMET ALI
KILICKAYA
DIRECTOR GENERAL OF
EXPORTS AT THE
TURKISH MINISTRY OF
COMMERCE IN
ANKARA.**

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BIGGBRANDS

GLOBAL E-COMMERCE PLATFORM

LAYER 1 - PIM

1. PRODUCTS

CATEGORIES



AND MORE...

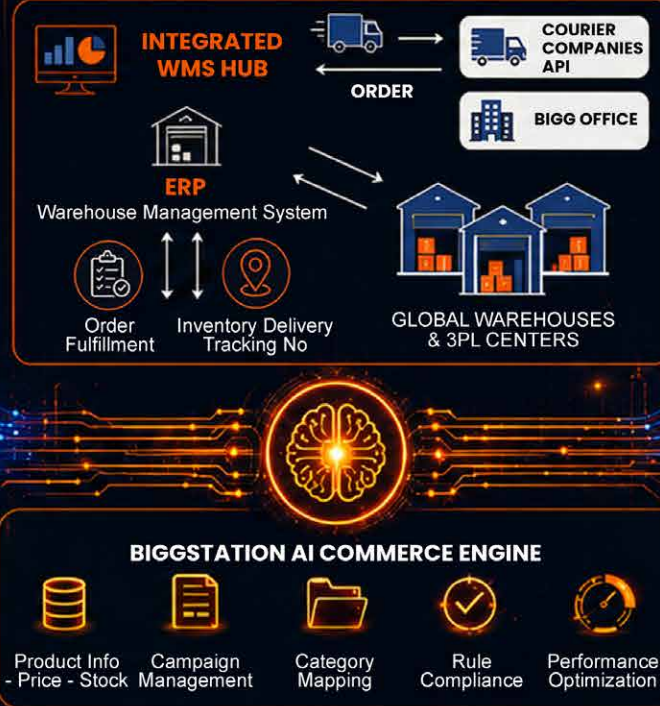
2. CENTRALIZED DATABASE

All product data is collected, enriched, and standardized in one place.



- ✓ Catalog Creation
- ✓ Images & Videos
- ✓ Variants & Attributes
- ✓ Price & Stock
- ✓ Content & SEO Optimization
- ✓ Translations

LAYER 2 - SMART COMMERCE ENGINE



An orchestration system between PIM, ERP and API layers.

LAYER 3 - API INTEGRATION

125+ ONLINE CHANNELS

MARKETPLACE-SPECIFIC CATALOG CREATION

Catalogs are automatically created in the format required by each marketplace.

AMAZON CATALOG

WALMART CATALOG

NOON CATALOG

B2B CATALOG

REWARDS CATALOG

B2C MARKETPLACES



B2B CHANNELS



REWARDS SHOPS



“Single data source. **Smart automation.** Global sales network.”



Freshness and Flavor Inspired by Anatolia.

Capadocia is a food brand that brings carefully selected nuts, dried fruits, and traditional specialties from Türkiye to consumers with a strong focus on quality and freshness.

Alongside freshly roasted nuts, its diverse range of Turkish delight, baklava, fruit leather, and coffee presents the authentic flavors of Anatolia through a modern approach.

www.capadocia.de





**Natural Flavors from the Bountiful
Lands of Anatolia.**

Gülmaş Gıda is a well-established food brand that has been bringing together Anatolia's finest dried fruits and nuts with generations of expertise, natural quality, and trusted production since 1950.

From dried figs and apricots to raisins, mulberries, chestnuts, and a variety of nuts, the brand offers authentic and naturally delicious products.

www.gulmas.com





**Natural Flavors from the
Fertile Lands of Aydın.**

KRC Incir is a food brand that has been bringing the rich agricultural heritage of Aydın together with natural, high-quality dried fruits since 2010.

Specializing in dried figs alongside dried apricots and other dried fruits, the brand delivers natural flavor and production expertise to both domestic and international markets.

www.krcincir.com





Where Freshness Meets Traditional Flavor.

Can Kardeşler Kuruyemiş is a well-established food brand offering fresh nuts, dried fruits, and traditional specialties through a diverse product portfolio.

From nuts and Turkish delight to coffee, chocolate, and breakfast products, the brand provides natural, flavorful, and high-quality options for everyday enjoyment and special occasions.

www.cankardeslerkuruyemis.com





Naturally Grown, Perfected Through Generations.

Ark Foods is a well-established food brand that combines four generations of agricultural expertise with natural ingredients, modern production technologies, and high quality standards.

Sourcing from its own fields and contracted local farmers, the brand offers natural, reliable, and authentic flavors, with a particular focus on sun-dried tomatoes and vegetable products.

www.arkfoods.com.tr





From Field to Table, Generations of Flavor.

Tat is a well-established Turkish food brand that has combined agricultural expertise with quality, natural ingredients, and a rich tradition of flavor since 1967.

From tomato paste and tomato products to sauces, canned foods, ready-to-eat meals, pickles, jams, and marmalades, the brand offers reliable, convenient, and flavorful choices for everyday tables.

www.tat.com.tr





Natural Flavor, From Gemlik to Your Table.

Alkan Zeytincilik is a well-established food brand that has combined its expertise in olive production with traditional methods, natural quality, and trusted craftsmanship since 1992.

Specializing in Gemlik olives and olive oil, the brand brings authentic, natural, and high-quality olive flavors to tables through its diverse product range.

www.alkanzeytin.com.tr



PALAMIDAS

Olive & Olive Oil Co.

Naturally Pure, From the Fertile Lands of Akhisar.

Palamidas is an olive and olive oil brand that combines Akhisar's rich olive-growing heritage with modern production technologies, natural quality, and trusted expertise.

Using olives harvested from its own groves, the brand brings authentic Aegean flavors to the table through its cold-pressed extra virgin olive oils and natural olive varieties.

www.palamidas.com





Premium Flavor from the North Aegean.

Ninurta is a premium olive oil brand that combines the rich olive heritage of the North Aegean with early harvesting, cold pressing, and meticulous production.

Crafted from carefully selected olives grown in Geyikli, the brand brings natural quality, distinctive aromas, and refined flavor to tables around the world.

www.ninurta.com.tr





The Natural Taste of Olives, Made for Every Table.

Maroli Zeytin is a well-established food brand with over 20 years of experience in producing high-quality table olives and olive oil products.

Combining traditional olive flavors with modern production standards, the brand brings natural quality and authentic taste to tables through its diverse product range.

www.maroli.com.tr





Natural Fermentation, Pure Flavor from Nature.

Yedier Doğal Ürünler is a food brand specializing in vinegar production, combining natural fermentation methods with carefully selected fruits and botanicals.

With a diverse portfolio ranging from organic and conventional vinegars to distinctive infusions, the brand offers pure, natural, and authentic flavors.

www.yedier.com.tr





Mastering Traditional Flavors Since 1952.

Seyidoğlu Gıda is a well-established food brand that has been bringing traditional Turkish flavors to consumers with generations of expertise and a strong commitment to quality since 1952.

From halva, tahini, molasses, and jams to baklava, kadayif, and other traditional desserts, the brand preserves the authentic tastes of Turkish cuisine through modern production standards.

shop.seyidoglugida.com





KOSKA
1907

Timeless Traditional Flavors for Generations.

Koska is a well-established food brand with over a century of experience, combining the rich heritage of Turkish confectionery with generations of craftsmanship, quality, and modern production.

From halva, tahini, molasses, Turkish delight, and jams to a wide range of traditional specialties, the brand carries the authentic flavors of Turkish cuisine from generation to generation.

www.koska.com



Traditional Halva Craftsmanship Since 1938.

Helvacı Sabri is a well-established Turkish food brand that has preserved the tradition of halva craftsmanship through generations of production expertise and a strong commitment to quality since 1938.

From tahini halva and traditional whipped halva to tahini, molasses, poppy seed paste, and spreads, the brand carries authentic flavors from generation to generation.

www.helvacisabri.com.tr





Pure Taste of Nature, From Hive to Table.

Balparmak is a well-established food brand with 46 years of expertise, bringing honey and bee products to consumers with a strong commitment to natural quality and trust.

From flower and pine honey to monofloral and regional varieties, pollen, and royal jelly, the brand brings the richness of nature to every table.

www.balparmak.com.tr



FAMERON·BIO

INNOVATION | FOOD & AGRICULTURE

Natural Taste, Enhanced by Innovation.

Fameron Bio is a honey and bee products brand that combines Anatolia's beekeeping heritage with scientific expertise, sustainable production, and innovative product development.

From raw and creamed honey to fruit-infused varieties, propolis, and functional concepts, the brand offers natural, high-quality, and contemporary taste experiences.

www.fameronbio.com



Fairous

Traditional Middle Eastern Flavors, Made Easy.

Fairous is a food brand that brings the authentic flavors of Middle Eastern and Hatay cuisine together with modern and convenient products.

With traditional specialties such as hummus, falafel, and pomegranate sauce, the brand brings a rich culinary heritage to everyday tables through easy, flavorful, and authentic choices.

www.fairous.com





BITE & MORE

Snack Deliciously, Power Up with Protein.

Bite & More is an innovative food brand offering protein-focused, convenient, and flavorful products designed for active and modern lifestyles.

From protein pancakes and waffles to coffee, protein snacks, and popped grains, the brand brings enjoyable and functional alternatives to everyday nutrition.

www.biteandmore.tr



Natural Choices for a Healthier Life.

Trend Food is an innovative food brand focused on making healthy and natural nutrition part of everyday life.

With a diverse portfolio including gluten-free products, superfoods, plant-based proteins, natural sweeteners, and healthy snacks, the brand offers clean-label and flavorful alternatives for modern nutrition.

www.trendfood.com.tr





Better Ingredients, Smarter Snacking.

CİPSAŞ is a modern food manufacturer combining innovative production technologies with flavorful and functional snack solutions.

From corn and legume chips to protein-, fiber-, and prebiotic-focused products, the company offers innovative and competitive alternatives within the healthy snacking category.

www.cipsas.com.tr



Bubashcka

Organic Flavors, From Nature to Your Table.

Bubashcka is a modern food brand that brings together natural and organic nutrition with traditional flavors.

From organic tarhana and tomato pastes to olives, olive oil, tahini, molasses, jams, and healthy snacks, the brand offers a diverse range of natural and flavorful alternatives for everyday tables.

www.bubashcka.com



Naturpy® Pudding

An Innovative Touch to Natural Nutrition.

Naturpy is a food brand that combines natural and healthy nutrition with innovative products designed for diverse dietary needs.

From gluten-free and organic foods to grains, snacks, plant-based products, and mother-and-baby nutrition, the brand offers practical, high-quality, and natural alternatives for everyday diets.

www.naturpystore.com.tr





drybox

Healthy Snacks

Pure Fruit, Naturally Ready for Every Moment.

Drybox is a healthy snack brand that combines the natural taste of real fruit with innovative drying methods.

With its range of naturally dried and freeze-dried fruits, the brand offers convenient and enjoyable snack alternatives made without added sugar, preservatives, or additives.

www.drybox.tr

A collection of Naturiga organic food products arranged on a wooden surface. In the background, three large pouches stand: 'ORGANİK PİRINÇ PROTEİNİ TOZU RICE PROTEIN POWDER' (orange), 'ORGANİK BUĞDAY ÇİMİ TOZU WHEATGRASS POWDER' (green), and 'ORGANİK SİRULİNA TOZU SPIRULINA POWDER' (dark green). In the foreground, there's a green pouch of 'ORGANIC GREEN BLEND' (Spirulina, Chlorella, Wheatgrass, Baobab), a white can of 'GLUTEN - FREE OAT FLAKES', an orange pouch of 'ORGANIC TURMERIC BLEND', and a brown pouch of 'ORGANİK KAKAO TOZU CACAO POWDER'. To the left, a glass of green smoothie with a cinnamon stick sits on a wooden board. To the right, a bowl of cacao powder, a bowl of turmeric powder, and some cacao beans are on another wooden board. A potted plant is visible in the background on the right.

naturiga
plant-based nutrition

Natural Power for a Better Life.

Naturiga is an innovative food brand that brings natural and functional nutrition together with the needs of modern lifestyles.

From plant-based proteins and superfoods to gluten-free, vegan, and healthy snacks, the brand offers practical, natural, and high-quality alternatives for balanced and mindful nutrition.

www.naturiga.com

fropie

Eat Well, Feel Good.

Fropie is an innovative food brand that brings together healthy nutrition, great taste, functionality, and convenience.

From protein- and probiotic-focused snacks to granola, nut butters, superfoods, and kombucha, the brand offers enjoyable alternatives designed for an active and balanced lifestyle.

www.fropie.com.tr





Timeless Taste Since 1777.

Hacı Bekir is a distinguished confectionery brand that has preserved the rich Ottoman-Turkish tradition of sweets through craftsmanship, quality, and heritage since 1777.

With iconic specialties such as Turkish delight, hard candies, halva, and almond pastes, the brand carries centuries of authentic flavor into the present day.

www.hacibekir.com.tr





A Rich World of Traditional Flavors.

Tadim Dünyası is a food brand dedicated to bringing traditional Turkish flavors and natural tastes to consumers through carefully selected products.

By combining quality, freshness and a diverse product range, Tadim Dünyası delivers enjoyable and authentic culinary experiences, enriching tables with distinctive flavors inspired by tradition.

www.tadimdunyasi.com





Delicious Power for an Active Life.

Animal Joy is an innovative food brand supporting active lifestyles with flavorful and functional nutrition options.

With its protein-focused products and convenient nutritional alternatives, the brand combines taste, energy, and functionality for consumers who value sports and balanced everyday nutrition.

www.animaljoy.com.tr



nut ordinary
PLANT BASED GOODIES
BEZELYE PROTEIN TOZU

Plant-Based Power, Beyond Ordinary.

Nut Ordinary is a food brand that combines plant-based nutrition with functional ingredients, modern formulations, and innovative products.

With pea protein-based blends and a strong plant-based approach, the brand offers practical, vegan, and gluten-free alternatives designed to support active lifestyles.

www.nutordinary.com



The Evliya 1960 logo is displayed in a red serif font, with the year '1960' in a smaller font size directly beneath it.

Creating Sweet Moments Since 1960.

Evliya Şekerleme is a well-established Turkish confectionery brand that has combined traditional candy-making expertise with modern production technologies and a commitment to quality since 1960.

From chocolates and hard and soft candies to jellies and premium confectionery, the brand offers a diverse range of colorful, enjoyable, and shareable sweet treats.

www.evliya.com.tr





A Delicious Break in Minutes.

SnapEats is an innovative food brand offering quick, flavorful, and satisfying meals through its range of convenient pasta and soup products.

Made with carefully selected ingredients and without preservatives or MSG, the brand brings easy, warm, and enjoyable meal solutions to everyday life.

www.snapeats.com.tr





A Gourmet Touch to Everyday Flavor.

Bien Chef is a modern food brand that combines natural ingredients with innovative recipes and a gourmet approach to flavor.

With a diverse portfolio of organic juices, uniquely flavored jams, and versatile sauces, the brand brings creative, high-quality, and premium taste experiences to everyday meals.

www.bienchef.com

ANTEPSAN

Authentic Flavor from the Heart of Gaziantep.

Antepsan is a food brand that combines Gaziantep's rich pistachio and nut heritage with a commitment to quality, natural ingredients, and innovative production.

From premium pistachios and nuts to spreads, creams, and traditional regional specialties, the brand brings the authentic flavors of Gaziantep to consumers through a modern approach.

www.antepsanshop.com





MARTAT®
food products

**A Taste of Kahramanmaraş, Shared
with the World.**

MADO is a distinguished Turkish food brand that combines the deep-rooted ice cream tradition of Kahramanmaraş with craftsmanship, traditional flavors, and a modern hospitality approach.

From its iconic ice cream to traditional desserts and a wide range of café offerings, the brand brings Turkish culinary culture to consumers in Türkiye and around the world.

www.mado.com.tr



Natural Power for Better Living.

Nature's Supreme is a vitamin and dietary supplement brand that combines nature-inspired ingredients with a scientific approach and innovative formulations.

From vitamins and minerals to Omega-3, collagen, probiotics, botanical products, and specialty supplements, the brand offers high-quality solutions designed to support healthy and active lifestyles.

www.naturessupreme.com





Inspired by Nature, Powered by Science.

Zade Vital is a premium wellness and dietary supplement brand that combines expertise in natural ingredients with scientific insight, innovative formulations, and high quality standards.

From vitamins and minerals to Omega-3, collagen, healthy oils, and botanical supplements, the brand offers innovative solutions designed to support a healthy and balanced lifestyle.

www.zadevital.com.tr



The logo for Efor Çay, featuring the word "efor" in a bold, lowercase sans-serif font, with "ÇAY" in a smaller font below it. The background of the entire advertisement is a scenic view of a tea plantation in the Eastern Black Sea region of Turkey, with rolling green hills, a body of water, and mountains in the distance under a soft, golden light. In the foreground, a wooden table holds various Efor tea products: a tall yellow box of Rize Klasik, a black box of Platinum Özel Seri, a yellow box of Prime Label Yumurtalık Çim, a red box of Elma (Apple Tea), and a green box of Yeşil Çay (Green Tea). A glass teapot and a glass cup filled with red tea are also on the table, along with a small metal strainer containing loose-leaf tea and some dried rose petals.

The Freshness of the Black Sea in Every Brew.

Efor Çay is a well-established Turkish tea brand that combines teas grown in the fertile lands of the Eastern Black Sea region with a commitment to quality, freshness, and modern production.

From loose-leaf and tea bag varieties to herbal, fruit, and specialty teas, the brand offers a diverse selection that brings traditional tea culture to different tastes.

www.eforcay.com



The Art of Coffee Since 1871.

Kurukahveci Mehmet Efendi is a heritage coffee brand that has preserved and celebrated Turkish coffee culture through generations of craftsmanship, quality, and meticulous production since 1871.

From its iconic Turkish coffee to filter coffee, espresso, and whole bean varieties, the brand combines a rich coffee tradition with modern production technologies.

www.mehmetefendi.com





A Modern Touch to Traditional Coffee Culture.

Shazel is a coffee brand that combines traditional Turkish coffee culture with modern production, innovative flavors, and convenient consumption options.

From Turkish and flavored instant coffees to filter and whole bean coffee, as well as a variety of hot and cold beverages, the brand offers a rich and enjoyable coffee experience.

www.shazel.com.tr





The Natural Taste of Anatolia in Every Sip.

BenOrganic is a beverage brand that brings together organically grown fruits from the fertile lands of Anatolia with a commitment to naturalness, quality, and sustainable production.

With a diverse range of organic fruit juices, lemonade, and special fruit and vegetable blends, the brand offers natural and enjoyable beverage alternatives.

www.benorganic.com





MUHLER

Natural Fruit, Flavor in Every Sip.

Muhler is a food and beverage brand that combines the natural flavor of fruit with modern production technologies and high quality standards.

From 100% fruit juices and nectars to pomegranate sauce, lemon juice, and a variety of sauces, the brand offers natural, high-quality, and reliable flavors.

www.muhlerofficial.com



yummey

Fruitful Joy in Every Sip.

Yummey is a modern beverage brand that combines refreshing fruit flavors with colorful and enjoyable drinking experiences.

With a diverse range of fruit nectars and fruit drinks, the brand offers flavorful choices for different tastes while maintaining a strong focus on quality, safety, and hygiene.

www.yummeyjuice.com

bebehum®

Nourishing Support for Every Little Step.

Bebehum is a baby nutrition brand offering products developed to meet the nutritional needs of babies throughout different stages of growth and development.

With follow-on milk and complementary nutrition products, the brand provides high-quality, reliable, and practical solutions for everyday infant nutrition.

www.bebehum.com

IT INFRASTRUCTURE AND DATA CENTER



Advanced Technology

- We provide our customers with **ISP** infrastructure.
- All services are based on **SAAS** and Data Center.
- All servers actively operating within our company are regularly backed up using **Veeam Backup & Replication**.
- All products are developed in-house; hosting services are provided directly by our company through a highly available **VMware** virtualization infrastructure.



TIER III
DATA CENTER



24-7
SECURITY



1Gbps
METRO INTERNET



ISO 27001
QUALITY CERTIFICATE



30
SERVERS



3
FIREWALLS



100+
INTERNET SITES
HOSTED



200 TB+
DISK SPACE

📍 All our servers are located in Türk Telekom **Gayrettepe Data Center**.

ISO 27001 SECURITY CERTIFICATE



SECURITY • TRUST • CONTINUITY

Go to Marketing Approaches

BIGGBRANDS operates a TURKISH BRANDS FESTIVAL every year by bringing together global BUYERS and TURKISH BRANDS. In this festival mood, suppliers are given the chance to show their brands and products on their stands.

**WHERE TURKISH SUPPLIERS
MEET GLOBAL BUYERS**

**BIGG
FEST**
TURKISH BRANDS FESTIVAL



**BIGG
FEST**
TURKISH BRANDS FESTIVAL

You are invited!

TURKISH BRANDS FESTIVAL
WHERE TURKISH SUPPLIERS MEET
GLOBAL BUYERS



BiggBrands
GLOBAL E-COMMERCE

TURKISH BRANDS
B2B TRADE ZONE

BIGG
FEST
TURKISH BRAND FESTIVAL

BIGG
FEST
TURKISH BRAND FESTIVAL





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