

FMCG & Cosmetics

www.biggbrandsglobal.com



BIGGBRANDS GROUP OUR GLOBAL LOCATIONS

ISTANBUL HQ

BIGGBRANDS UK

BIGGBRANDS GERMANY

BIGGBRANDS UAE

BIGGBRANDS USA

CROSSBORDER



Who We Are

BIGGBRANDS, GLOBAL E-COMMERCE & REWARDS

With 26 years of e-commerce experience, BIGGBRANDS GROUP has established offices and logistics centers in five key locations—Istanbul, Dubai, Stuttgart, New York, and London—to bring Turkish brands to global marketplaces. Through this international infrastructure, BIGGBRANDS currently ships products to more than 95 countries.

In addition, BIGGBRANDS operates several of its own brands, including Anemoss, Any Morning, Biggdesign, Bigghome, Milavanda, Milk&Moo, Moodix, Ogi Mogi Toys, Serenk, and Zuzy.

For more information: www.biggbRANDSGLOBAL.COM

BIGGBRANDSB2B.COM

Through www.biggbRANDSB2B.COM, BIGGBRANDS enables Turkish brands to engage in e-export via the BIGGBRANDSB2B platform.

BIGGBRANDS differentiates itself by offering competitive wholesale prices for products sourced directly from Turkish manufacturers, while also providing order management services on behalf of its customers. The entire export process is managed by BIGGBRANDS, including order fulfillment and delivery.

BIGGBRANDS carries out export operations through its own logistics centers located in Türkiye. The BIGGBRANDSB2B platform serves a wide range of industries, from fast-moving consumer goods (FMCG) and food products to cosmetics and general merchandise, offering a rich and diverse product portfolio.

E-Fulfillment Centers

BIGGBRANDS GROUP, with its 26 years of E-Commerce experience, has 5 regional HUBs — including ISTANBUL — along with office and logistics centers (ISTANBUL, DUBAI, STUTT GART, NEW YORK, and LONDON) to carry Turkish brands onto global marketplaces. With this global infrastructure, BIGGBRANDS already ships to 95+ countries.



Istanbul, TÜRKİYE

Products are shipped from our Istanbul Logistics Center, which offers 10,000 m² of operational space and serves all cross-border marketplaces as well as reward and e-commerce platforms. Our facility is designed to support efficient order processing, storage and international distribution operations.



New Jersey, USA



Riyadh, SAUDI ARABIA



Dubai, UNITED ARAB EMIRATES



Stuttgart, GERMANY

Biggbrands Global

BIGGBRANDS is the company that has been granted the status of CONSORTIUM in AUGUST 2023 by the Turkish Ministry of Commerce for carrying TURKISH BRANDS to global markets via E-Export.



“

We would like to thank the team at the TURKISH MINISTRY OF COMMERCE in ANKARA who has helped us to obtain our E-Export Consortium certificate

”



REPUBLIC OF TÜRKİYE
MINISTRY OF TRADE

An Official E-Export Consortium



BiggBrands 
GLOBAL E-COMMERCE

**WE HAVE RECEIVED
OUR E-EXPORT
CONSORTIUM
CERTIFICATE FROM
MEHMET ALI
KILICKAYA
DIRECTOR GENERAL OF
EXPORTS AT THE
TURKISH MINISTRY OF
COMMERCE IN
ANKARA.**

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BIGGBRANDS

GLOBAL E-COMMERCE PLATFORM

LAYER 1 - PIM

1. PRODUCTS

CATEGORIES



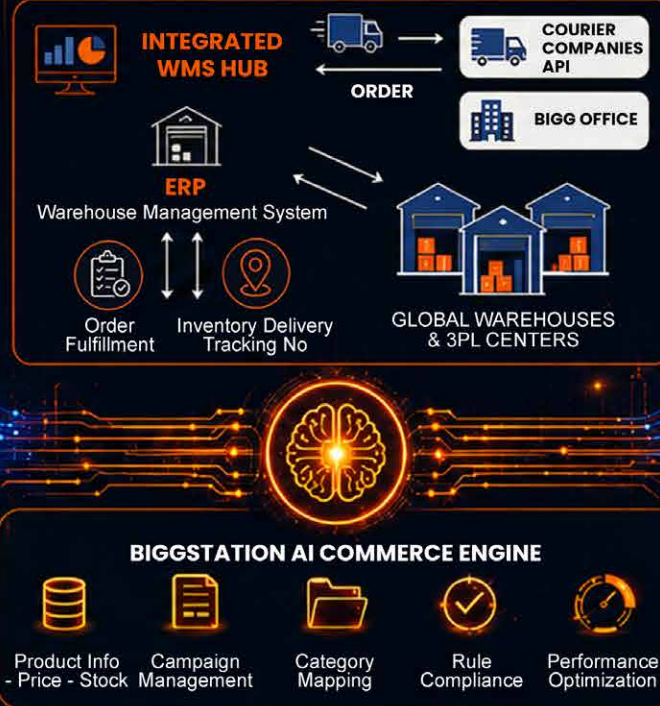
2. CENTRALIZED DATABASE

All product data is collected, enriched, and standardized in one place.



- ✓ Catalog Creation
- ✓ Images & Videos
- ✓ Variants & Attributes
- ✓ Price & Stock
- ✓ Content & SEO Optimization
- ✓ Translations

LAYER 2 - SMART COMMERCE ENGINE



An orchestration system between PIM, ERP and API layers.

LAYER 3 - API INTEGRATION

125+ ONLINE CHANNELS

MARKETPLACE-SPECIFIC CATALOG CREATION

Catalogs are automatically created in the format required by each marketplace.

AMAZON CATALOG

WALMART CATALOG

NOON CATALOG

B2B CATALOG

REWARDS CATALOG

B2C MARKETPLACES



B2B CHANNELS



REWARDS SHOPS



“Single data source. **Smart automation.** Global sales network.”

FMCG

www.biggbrandsglobal.com





Cleanliness and Freshness in Every Touch.

Gülseli Cleaning Products is a manufacturer specializing in innovative and high-quality wet wipes and hygiene solutions.

With its strong production infrastructure and commitment to international quality standards, the company supplies both its own brands and private label products to markets around the world.

www.gulseli.com.tr



Naturally Clean for a Greener Future.

Just Green is an innovative brand dedicated to promoting natural and healthy living through quality nutrition products.

Inspired by nature, it combines trusted ingredients with a sustainable approach to offer healthier choices for everyday life.

www.justgreenorganic.com.tr



Feradisın

Naturally Clean, Naturally Safe.

Feradisın is a cleaning and personal care brand that combines natural, plant-based ingredients with effective formulas.

From detergents and shampoos to liquid soaps and toothpastes, the brand offers reliable, environmentally conscious solutions for everyday cleaning and personal care.

www.feradisın.com.tr





Confidence in Cleaning, Strength in Production.

Simpak Kimya is an established manufacturer that has been delivering cleaning and personal care products with a strong focus on quality, reliability, and innovative production since 2006.

With a diverse portfolio ranging from laundry and dishwashing products to surface cleaners, liquid soaps, and personal care products, the company provides effective and reliable solutions for everyday hygiene needs.

www.sim-pak.com



OrbillLife

Healthy Smiles, Naturally.

OrbillLife is an oral care brand that combines natural ingredients with reliable and effective formulas.

Alongside toothpastes for adults and children, the brand offers natural, high-quality, and sustainable personal care solutions with amenity products specially developed for the hospitality industry.

www.orbilllife.com.tr





Trusted Cleaning. Everyday Freshness.

Serun Kimya is an established manufacturer combining its extensive experience in cleaning and personal care with modern production technologies and quality standards.

With a broad portfolio ranging from laundry and dishwashing care to general cleaning and personal care products, the company delivers effective and reliable solutions for everyday needs.

www.serunkimya.com.tr





**Powerful Cleaning,
Everyday Freshness.**

Karahoca Makina Kimya is a manufacturer that combines effective formulations with a modern production approach in the cleaning and hygiene industry.

With a diverse portfolio ranging from laundry care to dishwashing and general cleaning products, the company provides powerful, practical, and reliable solutions for everyday cleaning needs.

www.karahoca.com





Başak Temizlik

Powerful Cleaning, Trusted Hygiene.

Başak Deterjan is a cleaning and hygiene products manufacturer that combines extensive industry experience with modern production technologies and high quality standards.

With a broad portfolio ranging from powder and liquid detergents to laundry, dishwashing, household cleaning, and personal care products, the company provides effective and reliable solutions for everyday needs.

www.basakdeterjan.com





ATEŞSÖNMEZ KİMYA

Trusted Expertise in Cleaning and Personal Care.

Ateşsönmez Kimya is a well-established Turkish manufacturer that has combined its expertise in hygiene and personal care with modern technologies, quality, and innovation since 1998.

From bar and liquid soaps to shampoos, shower gels, and hand, hair, and body care products, the company offers reliable solutions for everyday personal care and cleaning needs.

www.atessonmez.com.tr



Cosmetics

www.biggbrandsglobal.com



LILA
COSMETICS

A Professional Touch from Color to Care.

Lila Cosmetics is a leading cosmetics brand with high production capacity, offering innovative solutions in the fields of hair coloring and hair care products.

Manufactured in accordance with international quality standards, its products are distributed worldwide through a strong export network, providing consumers with reliable and professional hair care experiences.

www.lilakozmetik.com





Beauty Powered by Nature.

Otacı is a well-established brand that has been developing natural personal care and wellness products since 1955 by combining the power of nature with science and technology.

Inspired by Anatolia's rich botanical heritage, Otacı offers natural, reliable and effective care solutions designed to support everyday well-being.

www.otaci.com



Rosense



**Beauty Inspired by the
Natural Power of Roses.**

Rosense is a well-established cosmetics brand inspired by roses and their natural extracts, offering a wide range of skincare and personal care products.

From its signature rose water to various natural care solutions, the brand combines quality and tradition to support everyday beauty and skincare routines.

www.rosensekozmetik.com



ATHENIAS

A Care Ritual Inspired by the Mediterranean.

Athenias is a distinctive lifestyle brand inspired by the rich culture, natural beauty and warm way of life of the Mediterranean.

Through its timeless designs, Athenias brings the unique spirit of the sea, nature and Mediterranean dining culture into everyday living, creating products that reflect elegance, authenticity and a relaxed lifestyle.

www.athenias.com.tr





With its strong R&D capabilities and customer-focused approach, Safires Cosmetics aims to provide reliable solutions in both domestic and international markets.

www.safireskozmetik.com



PIELOR®

Hamman
EL HANA

Petite Maison

Your skin is your home

Professional Care, Everyday Beauty.

BFF Cosmetics is an integrated manufacturing brand that develops innovative, high-quality cosmetic products backed by years of industry experience.

With its strong R&D capabilities, modern production facilities, and customer-focused approach, BFF Cosmetics delivers reliable solutions to both domestic and international markets.

www.beautyff.com



Difaş

Innovative Care for Every Smile.

Difaş is a well-established food brand that prioritizes quality and reliability, offering natural and flavorful products to consumers.

Committed to maintaining high production standards, Difaş combines traditional tastes with modern manufacturing practices, delivering authentic flavors that meet contemporary consumer expectations.

www.difas.com.tr





Professional Hair Care, Every Day.

DP is an innovative personal care brand that develops products meeting high standards of quality in the cosmetics and hygiene sectors.

With its reliable manufacturing approach, diverse product portfolio, and customer-focused philosophy, DP provides effective solutions for everyday personal care needs.

www.dpdailyperfection.com.tr



SHEIDA

Effective Care for Every Moment of Beauty.

Sheida is an innovative cosmetics brand that develops high-quality products across skincare, body care, hair care and makeup categories.

With its strong R&D infrastructure, advanced active molecule technologies and internationally recognized production standards, Sheida delivers its products to consumers in many countries around the world.

www.sheida.com.tr





OILWISE
RITUALS & BEAUTY

Pure Care, Powered by Botanicals.

Oilwise is a brand that combines the pure power of nature with a modern approach to skincare and personal care products.

Developed with clean ingredients and botanical extracts, its products are designed to provide a natural, effective, and holistic care experience.

www.oilwisenatural.com



Lider
kozmetik 

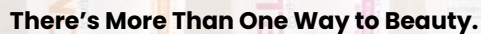
Global Expertise in Beauty and Care.

Lider Kozmetik is a well-established manufacturer of innovative personal care and home care products.

With its wide product portfolio, the company delivers quality solutions to consumers around the world.

www.liderkozmetik.com





With a diverse portfolio spanning skincare and sun care to baby, children's, and oral care, the brand offers effective, reliable, and practical solutions designed to address multiple care needs.

www.yadacosmetics.com



GLIMO

Innovative Care for Healthier Smiles.

Glimo is a Turkish oral care brand that combines natural ingredients, innovative products, and a modern approach to oral and dental health.

With a diverse portfolio ranging from toothpastes and toothbrushes to interdental care products, mouthwashes, and oral sprays, the brand provides comprehensive, high-quality, and reliable solutions for everyday oral care.

www.glimo.com.tr





A Touch of Care, Beauty, and Freshness Every Day.

Hobby Kozmetik is a well-established cosmetics and personal care brand that has combined decades of experience with innovative products and solutions for diverse care needs since 1974.

With a broad portfolio ranging from hair care and styling products to shower gels, liquid soaps, and skincare, the brand brings quality, comfort, and variety to everyday personal care routines.

www.hobikozmetik.com





DUADERM™

Natural
Madecassic Acid,
Pentapeptide-34
Trifluoracetate

50 mL e 1.69 fl.oz.

Powered by Science, Inspired by Nature.

DUADERM is a dermocosmetic skincare brand that combines nature-inspired ingredients with scientific expertise and innovative formulations.

From cleansing and hydration to acne, pigmentation, anti-aging, and repairing care, the brand offers effective, reliable, and professional solutions for a wide range of skin needs.

www.duaderm.com.tr





Nature-Inspired Care, Powered by Technology.

Akten Kozmetik is a well-established Turkish cosmetics manufacturer that has combined nature-inspired ingredients with modern technology, strong R&D, and innovative formulations since 1988.

From soaps and hair, skin, and body care to fragrance, home, and baby care products, the company offers a broad range of solutions through both its own brands and private-label manufacturing.

www.aktenkozmetik.com



IT INFRASTRUCTURE AND DATA CENTER



Advanced Technology

- We provide our customers with **ISP** infrastructure.
- All services are based on **SAAS** and Data Center.
- All servers actively operating within our company are regularly backed up using **Veeam Backup & Replication**.
- All products are developed in-house; hosting services are provided directly by our company through a highly available **VMware** virtualization infrastructure.



TIER III
DATA CENTER



24-7
SECURITY



1Gbps
METRO INTERNET



ISO 27001
QUALITY CERTIFICATE



30
SERVERS



3
FIREWALLS



100+
INTERNET SITES
HOSTED



200 TB+
DISK SPACE

📍 All our servers are located in Türk Telekom **Gayrettepe Data Center**.

ISO 27001 SECURITY CERTIFICATE



SECURITY • TRUST • CONTINUITY

Go to Marketing Approaches

BIGGBRANDS operates a TURKISH BRANDS FESTIVAL every year by bringing together global BUYERS and TURKISH BRANDS. In this festival mood, suppliers are given the chance to show their brands and products on their stands.

**WHERE TURKISH SUPPLIERS
MEET GLOBAL BUYERS**

**BIGG
FEST**
TURKISH BRANDS FESTIVAL



**BIGG
FEST**
TURKISH BRANDS FESTIVAL

You are invited!

TURKISH BRANDS FESTIVAL
WHERE TURKISH SUPPLIERS MEET
GLOBAL BUYERS



BiggBrands
GLOBAL E-COMMERCE

TURKISH BRANDS
B2B TRADE ZONE

BIGG
FEST
TURKISH BRAND FESTIVAL

BIGG
FEST
TURKISH BRAND FESTIVAL





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